



Media Release - LIFEWISE

8 July 2011

“Rough night in” on AUT’s campus raises over \$103,000 to help Lifewise tackle homelessness in Auckland

Organisers of the LIFEWISE Big Sleepout, now in its second year, are once again delighted by its success.

Last night 75 business and community leaders as well as politicians slept rough outside on AUT University’s city campus. Together they have raised over \$103,000 in funds to support Lifewise’s work with homeless people.

Lifewise general manager John McCarthy says the total raised reflects the incredible efforts put in by the group. “We’ve seen some very driven and creative fundraising and I’d personally like to thank each and every one of the group for their commitment and their willingness to swap their creature comforts for cold concrete.”

It is anticipated that the total will rise over the coming few days as participants talk about their ‘rough sleeping’ experience with family, friends and colleagues.

“As well as thanking the 75 individuals involved, I’d like to acknowledge the support of AUT University. Not only did they host the event in Hikuwai Plaza, but Vice-Chancellor Derek McCormack was also one of the 75 brave people sleeping outside in the rain and cold.”

The 75 people taking part were:

- Agnes Naera, Rotary Club of Auckland
- Akbar Makani, SIFE-AUT
- Alex Swney, Heart of the City
- Alin Ungureanu, Oceania Group
- Andrew Harris, Blackcat Consulting Ltd
- Andrew L’almonth, Mortgage Express
- Angus Fletcher, The Fletcher Trust
- Antonia Baker, The Property Market
- Bob Harvey, Waterfront Auckland
- Brad Taylor, NZ Bakels
- Cathy Casey, Auckland City Councillor
- David MacGregor, BrandWorld
- Debra Dorrington, AlexanderDorrington
- Derek McCormack, Vice Chancellor, AUT University
- Dick Hubbard, Hubbards
- Don Mann, Vodafone Warriors
- Eric Young
- Gareth Hughes, Green Party
- Hayden Raw, The Common Room
- Helen Steemson, The Common Room
- Ian Hankins, Westpac Team
- Ian Holland, Westpac Team
- Ian Leader, Westpac Team

- Ian Robertshaw, AUT University
- Jacinda Ardern, Labour Party
- Jacki Johnson, IAG New Zealand
- James Eivers, The Property Market
- Jayson Bryant, winevaulttv.com
- Jeff Hayward, TVNZ
- John Matthews, Cospak (NZ) Limited
- Jonny Broderick, Broderick Printing
- Julian Wilcox, Maori Television
- Keren Phillips, The Common Room
- Lorna Murray, Connect Supporting Recovery
- Lynn Frith, Auckland Central Methodist Parish
- Magdel Hammond, Connect Supporting Recovery
- Marc Ellis, Charlie's Group
- Mark Spring, DTR
- Martin Knoche, NZ Trade & Enterprise
- Matt Messias, Howick College
- Melina Schamroth, m.a.d.woman
- Meteria Turei, Green Party
- Michael Stowers, Stowers Audit and Accounting Services
- Mika, Mika Haka Foundation
- Moana Mackey, Labour party
- Ngarimu Blair, Ngati Whatua O Orakei
- Nick Jones, IAG New Zealand
- Nigel Murphy, AUT University
- Nigel Sanderson, FundraiseOnline
- Pete Hodkinson, USU Students' Association
- Peter Ennis, TVNZ
- Phil Hobden, TVNZ
- Poto Williams, Western Refuge Society
- Prince Devanandan, Methodist Church of New Zealand
- Renee Liang, Chinglish
- Richard Harris, Jasmox
- Richard Hills, Auckland Council
- Rick Boven, The New Zealand Institute
- Rick Ede, Unitec Institute of Technology
- Rob Thomas, Auckland Council
- Robert Bruce, SublimeNZ Ltd
- Roshan Fernando, Retail Marketing Services
- Sam Fitzgerald, Huljich Wealth Management
- Sarah Trotman, Bizzone
- Sharon Jackson, TVNZ
- Shelley Campbell, Sir Peter Blake Trust
- Simon Diprose, Curious
- Simon Moore, Ernst & Young
- Simon Smith, APC by Schneider Electric
- Suzie Marsden, Westpac Team
- Tim Alpe, JUCY
- Trevor Mugridge, Ernst & Young
- Tuhi Leef, Westpac Bank
- Vaughn Davis, The Goat Farm Ltd
- Vedran Babich, Fisher Funds Management

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